

One Voice, Many Faces

Living and dealing with HIV/AIDS

October 11, 2008

2008

One Voice, Many Faces

SATURDAY OCTOBER 11, 2008

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www.odrcinc.org

One Voice, Many Faces is a fundraising event benefiting the services of Open Door Resource Center, Inc. to care for those infected as well as affected by HIV/AIDS, with a special attention placed on educating the mentally challenged on the prevention of HIV/AIDS. Established in October 2007 as a small event, One Voice, Many Faces has grown into a large event within the city of Richmond. This annual community gathering also serves as a vital vehicle to raise awareness of the impact of HIV/AIDS continues to have on Richmond Virginia and the surrounding areas.

THEME: One Voice, Many Faces

WHERE: Crown Plaza Hotel, Downtown Richmond, VA

WHEN: October 11, 2008

4:00 pm - Dinner/Speaker

7:00 pm - Entertainment

8:00 pm - Speakers

Final Drawing

GOAL: To raise \$500,000 through the efforts of In-Kind donations and the silent auction.

This year we are adding a few new elements to the Fundraiser/Auction.

- ✓ We have included a Sponsorship Program
- ✓ In an effort to further involve area/national companies in the fight against HIV/AIDS, we have created an souvenir book to advertise the companies that give a large donation
- ✓ A portion of the AIDS Quilt will also be on display. Participants will be invited to submit new additions to the Quilt at the event



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Status of HIV/AIDS in the Virginia Region

- ✓ The number of people living with HIV in the Virginia Region has steadily increased from 6,730 to 18,587
- ✓ Virginia has one of the highest rate of new AIDS cases per capita in the United States
- ✓ Minorities accounted for 64% of the new HIV cases in Virginia
- ✓ In Virginia, 62 percent of all AIDS cases are among African-Americans

How Open Door Resource Center, Inc. Addresses the HIV/AIDS Epidemic

- ✓ By offering case management and treatment adherence services to newly diagnosis Clients
- ✓ By improving mental health through counseling and day treatment
- ✓ Providing prevention to the mentally challenged
- ✓ By giving legal support to clients, including entitlements assistance, estate planning, discrimination litigation and more
- ✓ By administering assistance to veterans of the armed forces that where diagnosis HIV positive while serving their country.
- ✓ By providing a resource center that caters to the clients and their family needs with literature, computer assess and classes to better their knowledge on how to live with and deal with HIV/AIDS.
- ✓ By providing transportation to and from their doctor's appointments



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Sponsorship Opportunities

Presenting Partner – \$50,000

- ✓ Industry category exclusivity (two slots)

Listed with event title as follows:

- ✓ 'One Voice, Many Faces' — Presented by (sponsor name and logo)
- ✓ Prominent logo placement as Presenting Partner in the following Event items:

Reserved Table w/name Registration cards	Exhibition Booth Advertisement (TV, print, internet,etc.)**	Website
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- ✓ Listing in event-related news releases
- ✓ Twenty complimentary t-shirts
- ✓ Complimentary (10) Tickets to the Program with Dinner included
- ✓ Recognition at event ceremony during stage program
- ✓ Opportunity for CEO or designee to address event attendees during stage program
- ✓ Feature article in Open Door Resource Center, Inc. newsletters
- ✓ Society News (major donors)
- ✓ Life Lines (donors, clients and supporters)
- ✓ Listing in Open Door Resource Center, Inc. annual report



ODRC, INC. ** Confirmation must be received by August 31, 2008 to receive this benefit

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Sponsorship Opportunities

One Voice Partner (\$25,000)

- ✓ Logo placement as 'One Voice, Many Faces' in the following event items:

Reserved Table w/name	Buttons
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Website

Registration cards

- ✓ Advertisements (TV, print, internet, etc.)**
- ✓ Listing in event-related news releases
- ✓ Complimentary (8) Tickets to the Program with Dinner Included
- ✓ Photo of Sponsor Company posted on event website
- ✓ Fifteen complimentary event t-shirts
- ✓ License to use *One Voice, Many Faces* logo throughout 2008
- ✓ Recognition at event ceremony
- ✓ Mention in Open Door Resource Center, Inc. newsletters
- ✓ Society News (major donors)
- ✓ Life Lines (donors, clients, and supporters)
- ✓ Listing in Open Door Resource Center, Inc. annual report



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Red Ribbon Partner (\$10,000)

- ✓ Listed as Red Ribbon Partner in the following event items:

Pads
Website

Buttons
Advertisements

- ✓ Listing in event-related news releases

- ✓ Complimentary (7) Tickets to the Program with Dinner Included
- ✓ Ten complimentary event t-shirts
- ✓ Recognition at event ceremony
- ✓ Listing in Open Door Resource Center, Inc. annual report

Gold Partner (\$5,000)

- ✓ Listed as Gold Partner on the Event website
- ✓ Complimentary (5) Tickets to the Program with Dinner included
- ✓ Five complimentary event t-shirts
- ✓ Listing in Open Door Resource Center, Inc. annual report



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Silver Partner (\$2,500)

- ✓ Listed as Silver Partner on the Event website
- ✓ Complimentary (4) Tickets to the Program with Dinner Included
- ✓ Five complimentary event t-shirts
- ✓ Listing in Open Door Resource Center, Inc. annual report

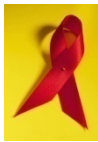
Bronze Partner (\$1,000)

- ✓ Listed as Bronze Partner on the Event website
- ✓ Complimentary (2) Tickets to the Program with Dinner Included

- ✓ Two complimentary event t-shirts
- ✓ Listing in Open Door Resource Center, Inc. annual report

Copper Partner (\$500)

- ✓ Listed as Copper Partner on the Event website
- ✓ Complimentary (1) Ticket to the Program with Dinner Included
- ✓ Two complimentary event t-shirts
- ✓ Listing in Open Door Resource Center, Inc. annual report



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Sponsorship Commitment

Sponsor Name: _____

Contact: _____

Address: _____

City: State: Zip: _____

Phone: _____

E-mail: _____

Sponsorship Levels

Event Sponsorship

____ Presenting Partner-\$50,000 ____ One Voice Partner-\$25,000 ____ Red Ribbon Partner-\$10,000

Team Sponsorship

____ Gold Partner -\$5,000 ____ Silver Partner-\$2,500 ____ Bronze Partner-\$1,000

____ Copper Partner -\$500

**** Sponsorship commitment must be received by 7/31/08 to receive presence in fall marketing materials ****

Payment

To pay by credit card:

Card Type: VISA MC AMEX Discover

Card Number: _____

Exp. Date: ____/____/____

Make checks payable to: **Open Door Resource Center, Inc.** (EIN# 57-1235358)

Mail to: Contact:

One Voice, Many Faces

Debra Coleman, Director of Corporate Relations

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